

USE YOUR COMPANY IDENTITY TO BRING OUT THE BEST IN YOUR PEOPLE AND YOUR COMPANY

Connecting and forming a sense of belonging is a primal human need. So crucial is this need for belonging that we humans often alter ourselves and our behaviour in order to gain acceptance from others.

However, belonging founded on pretense is often short-lived and meaningless; whereas experiences in which we are accepted for being our true selves, showing vulnerability, and imperfection form true belonging and leave us energized and feeling at our best.

In the workplace, belonging is created when the identity of the company aligns with the identity of the employee. Therefore when your employees believe that they belong, they tend to be more engaged and thus perform better and are more productive. The culture of the company is crucial in establishing the identity of the company; culture is created through the

experiences that employees have with the company, their colleagues, their managers and executives. Sharing vulnerability, new ideas, challenges and perspectives should be a welcomed and positive experience for employees if there is any hope of building the company culture rather than breaking it.

Often employers make the mistake of trying to build company culture through branding, inductions and written policies forgetting that the culture that employees will experience is established through their daily interactions. Do not allow your company culture to be defined on paper but not in practice. When your company culture reinforces what your branding, induction and policy says the company identity is reaffirmed; your employees will feel safe to throw themselves completely into their work with confidence and perform at their best.

Source: Jake Herway for Gallup- Workplace

Read the full article here:

<https://www.gallup.com/workplace/232958/bring-best-people-company.aspx>





Stronger Together

SALES SUMMIT 2020

Express Employment Professionals hosted our annual Sales Summit at Premier Hotel OR Tambo on 1 February 2020.

Express South Africa once again had the pleasure of having Cheryl Moreno and Karen Gilbert - two incredible trainers from Express Headquarters in Oklahoma City, USA - here in South Africa facilitating the activities for the day.

Our delegates had an eventful day learning about communicating effectively and working together as a team. One delegate mentioned that "This has helped improve the level of communication and understanding in our office, and knowing each other's differences. We are able to inspire and aspire to achieve the team goals at ease."

After the events of the day, our franchisees and their office staff attended the Evening of Excellence. The most successful offices were awarded prizes for their

outstanding efforts in 2019.

The theme for the Evening function was Rock the Beat. They say in music, if you find the right rhythm and set the right tempo, you can ride the energy to wherever you want to go. The same pulse of vitality drives us in life, allowing us to sync up with each other and the world around us to accomplish great things.

The heart and soul of the employment ministry is like a beautiful song, a melody the entire Express family can believe in, a powerful anthem inspiring and propelling us.

Like every great song, ours has a strong backbeat to help us retain our momentum. Our chorus of Light Industrial, Skilled Trades, Office Services, and Professional staffing artfully combines to tie together every verse we write, telling our story as we achieve our goal of putting a million people to work each year.



Express Bedfordview & Randburg



Express Cape Town



Express Pretoria



Express Sandton



Express Pietermaritzburg

Rock The BEAT



Circle of Excellence - Express Midrand



Express Parktown



Circle of Excellence - Express Durban North



Express Bedfordview



Circle of Excellence - Express Richards Bay



Express Middelburg



Express Fourways



Express Headquarters



Express Durban South



2020 STARTS WITH A BANG FOR EXPRESS

“To help as many people as possible find good jobs by helping as many clients as possible find good people.” This has always been our vision and for this Express SA requires a large number of successful franchised offices to be planted across South Africa.

With 13 operational offices nationwide, 2019 marked a year that Express SA would set in motion strategic plans to achieve our growing success by expanding our national footprint.

Through months of sourcing, head hunting, advertising, assessing and screening of potential franchisees, we are proud to announce that Express SA has extended its family!

We welcome into the first quarter of 2020:

- Randburg Franchisee - Nonhlanhla Khumalo
- South Coast Franchisee - Genevieve Joubert
- Fourways Franchisee - Portia Malungani
- Bellville Franchisees - Rory & Raewynn Wagner
- Pinetown Franchisee - Jo-Anne Crundwell
- Kempton Park & Epping Franchisee - Alfred Murray
- Linbro Park

Express SA would like to extend its gratitude to every single Express representative that played a role in achieving this goal and we look forward to on-boarding many new franchisees in the years to come!



Express Franchised Offices in South Africa

| | |
|--------------|--------------|
| Bedfordview | 0861 177 758 |
| Bellville | 081 720 2777 |
| Cape Town | 0861 222 280 |
| Durban North | 0861 222 276 |
| Durban South | 0861 222 265 |
| Epping | 0861 166 853 |
| Fourways | 0861 166 853 |

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|------------------|--------------|
| Kempton Park | 0861 166 853 |
| Linbro Park | 0861 166 853 |
| Middelburg | 0861 177 754 |
| Midrand | 0860 604 949 |
| Newcastle | 0861 233 222 |
| Parktown | 0861 222 370 |
| Pietermaritzburg | 0861 222 263 |

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|----------------|--------------|
| Pinetown | 0861 222 265 |
| Port Elizabeth | 0861 177 757 |
| Pretoria | 0860 403 500 |
| Randburg | 011 568 2921 |
| Richards Bay | 0861 222 264 |
| Sandton | 0861 177 755 |
| South Coast | 031 171 0395 |

PROMOTE YOURSELF TO OWNERSHIP

JOIN THE LARGEST FRANCHISED STAFFING FIRM IN SOUTH AFRICA AND INVEST IN YOUR SUCCESS WITH AN EXPRESS EMPLOYMENT PROFESSIONALS FRANCHISE.

For franchise opportunities contact Nastassia Lamont on 066 481 0580 or Nastassia.Lamont@expresspros.co.za

